

What is C-MAP?

C-MAP is a project co-funded by Erasmus+ program under the KA202 - Strategic Partnerships for vocational education and training that aims to aid team leaders, managers and organisations to improve the performance of teams and individuals utilising a new coaching methodology called C-MAPs.

The project will help VET teachers and trainers to enable team leaders and managers in Ireland, the UK, the Netherlands, Italy, Portugal and Bulgaria to implement effective work-based coaching, applying the intellectual outputs (IO), developed under the C-MAP project (January 2020 – December 2021).

It is expected that over 600 individuals and organisations will benefit from involvement with the project, being directly made aware of the project's results and impact with the aim of impacting on a further 5,000 indirectly via publicity and dissemination activities.

What are the objectives of C-MAP?

The project objectives are:

- To develop and test a **new work-based coaching methodology, VET Curriculum and course (IO1)**;
- To develop and test a **new VET toolkit Coaching MAPS (IO2)**: a Coaching MAP is a visual aide setting out key coaching questions and a coaching journey to address a work-based problem or challenge enabling team leaders and managers improve performance and productivity.
- To publish and distribute a **new Handbook for Work-based Coaches (IO3)** showcasing good practice and how to use the C-MAP methodology.

Who may take part in C-MAP?

The C-MAP project team is keen to make relevant information and the findings of its project available to the representatives of the three main **project's target groups** – potential project participants:

- Target Group 1: **VET teacher/trainers** (x 12 participants). They will attend a Teaching, Learning and Training activity (C1) equipping them with the knowledge and competences to train 70 participants (team leaders and managers) to use the C-MAP methodology and C-MAP Toolkit in their own work place.
- Target Group 2: **Team leaders and managers** (x 70 participants) will learn how to use the C-MAP methodology and C-MAP Toolkit within their own organisations to improve the performance of their teams and team members and to build/strengthen a coaching culture.
- Target Group 3: **Other VET actors and stakeholders** such as VET centres, high and further education establishments, Awarding Bodies and policy-making organisations such as Enterprise Partnerships.

Multiplier events: Transforming Work-based Coaching with C-MAPS

Project Multiplier Events aim to:

- Showcase the newly developed C-MAP methodology and concept;
- Demonstrate the use of the C-MAP Toolkit;
- Introduce the C-MAP VET curriculum and course;
- Present the results and impact of the C-MAP pilot test (national and European results);
- Launch the Handbook for Work-based Coaches.

C1 Short-term joint staff training event

The training is planned to be held in Italy, to equip participants with the knowledge, skills and resources to design, set up and deliver of the C-MAP pilot test including the delivery of the C-MAP course for team leaders and managers.



For more information, please visit: www.coachingmaps.eu

The people behind the C-MAP Project



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	Mindshift Talent Advisory Ida www.mindshift.pt	Portugal
	Learning Hub Friesland www.learninghubfriesland.nl	Netherlands
	Varna Economic Development Agency www.veda-bg.eu	Bulgaria
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