

A photograph of a business meeting. Two people are seated at a table, looking at documents and a laptop. One person is holding a pen over a document with a bar chart. The other person is holding a pen over a document with a pie chart. The background is a bright, out-of-focus office environment.

# C-MAPs in Action

## Coaching MAPS Case Study: Christian Mihov, DJ X-TO

### Introduction:

**Listening to good music combined with my interest in technology and the love to communicate with people turned my hobby into a profession.**

I became a DJ as I always loved music and technologies. It has brought me much more - friends, travelling, joyfulness and extra income!

The C-MAP model has helped me to develop my confidence and performance when coaching. C-MAP helped me how to plan and improve the music playing. It taught me how to build a strong relationship with my clients and to have much more audience during the musical performance.

### Summary:

This case study is about how a young DJ is using C-MAPs to improve the way he chooses and presents the music according to the specific audience's requirements at the entertainment places. Learning to design his own C-MAP plans is a way for him to be more organised and focused during the performance, considering the reaction and feedback by others. The C-MAP training course helped him to improve the show quality, meeting the audience tastes and wishes.

*"I am looking for the peoples' reactions and try to reflect vastly to their demands."*

**Christian Mihov – DJ X-TO**

[www.facebook.com/maxeventbg](http://www.facebook.com/maxeventbg)



## Identifying the actions and choices:

The C-MAP Model and training courses were very helpful and gave me ideas on how to plan the musical performances. It made me think on how could I do more for the playing, what is the most challenging part of the show(s), what are the other options? I now have a better idea of things I need to think about and can develop more attractive shows to engage people, especially the young audience.

The step-by-step approach helps me to break the show into small pieces and to focus on the details. I learnt how to set my goals, to evaluate the reality, to search for new options and to look to the way forward, thanks to the C-MAP model.

## X-TO is in Demand!

*“As time goes by, I am now getting more and more engagements especially during the summer and the tourist season in Varna. People come to enjoy the sun, the sea, the golden sands, and the good restaurants and places for entertainment. Music is an inseparable part of this environment.”*

*“C-MAP helps me to be more successful in collaboration, partnership and the use of the new opportunities to create more impressive and fancy musical shows.”*



Coaching MAPs a project funded by the Erasmus+ programme. The project set out to develop and test a new coaching model called Coaching MAPS. In addition to a set of pre-prepared C-MAPs, there is a handbook and a training course all of which are available in English, Bulgarian, Italian, Dutch and Portuguese.

**For further information visit:**

[www.coachingmaps.eu](http://www.coachingmaps.eu)



Erasmus+

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