



C-MAPS in Action

Coaching MAPS Case Study: Catherine Moylan, Educator & Co-Ordinator

Introduction:

Catherine is a senior lecturer at Munster Technological University. Catherine lectures in finance, accounting and entrepreneurship. She is also Chairperson of Listowel Writers' Week.

As a Director of Listowel Writers' Week, she helps implement their strategic plan and ensure their objectives to increase equality, diversity and inclusivity in the organisation are realised.

Summary:

Catherine uses the coaching methodologies to help her communicate strategic plans to team members. She has used CMAPs to help her reevaluate her approach and ensure that she can be effective in her role within the organisation.

"CMAPS allowed me the opportunity to review and re-evaluate my coaching methods. The training was informative and helpful and I have definitely benefitted from applying the CMAP techniques."



Coaching helps evaluate communication and allow time for reflection:

Catherine and her team have had to pivot to virtual meetings over the last year. This has been a new challenge for the team of over 40 volunteers. With varying levels of technological ability, it was important that the team felt supported and encouraged to continue with planning events whilst considering the need to be more diverse and inclusive with their ideas and event plans.

Taking part in the CMAP training has allowed Catherine the time to reflect on the challenges over the last year and look at ways to continue operating in a virtual meeting landscape. The CMAP tools have also helped ensure that time is taken to reflect on the input and experience of all team members.

“CMAP was a user-friendly experience and helped me to make immediate changes to the ways in which I might coach others,” commented Catherine.

Coaching experienced team members

Coaching is useful for both new and experienced team members.

“With Covid-19, we were all faced with new challenges and even the most experienced team members had to consider adopting a new approach. Coaching sessions allowed us to work together to improve the environment and ensure the team felt motivated to continue their path to event planning and management.”



Coaching MAPs a project funded by the Erasmus+ programme. The project set out to develop and test a new coaching model called Coaching MAPS. In addition to a set of pre-prepared C-MAPS, there is a handbook and a training course all of which are available in English, Bulgarian, Italian, Dutch and Portuguese.

For further information visit:

www.coachingmaps.eu



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