


C-MAPs in Action



Coaching MAPS Case Study: Arianna Tomasetig, Programme Manager

Introduction:

Arianna Tomasetig is currently a programme manager at Fare Uniud, a specialised spin-off of the University of Udine (North-East of Italy).

Fare Uniud' is tasked with postgraduate training programmes, academic publishing and science outreach and operates in close coordination with the University's departments.

Arianna joined Fare Uniud at the end of 2020, after previous experiences as Assistant Mall Manager and as an Account Manager in Italy and Spain.

Summary:

Arianna is relatively new to her position which requires her to engage with different kind of stakeholders and clients. They include sponsor organisations, academics and department staff, as well as, obviously, prospective and course participants.

The transition to online or blended formats, boosted by the Covid-19 emergency, required both instructors and participants to become familiar with new processes and approaches.



The problem

Some participants and instructors could not proficiently use the online teaching devices and, even more significantly, could not adapt their learning and teaching methods to a different learning setting. This could put several programmes in jeopardy.

Using C-MAP

Arianna adapted some of the pre-designed C-MAP to create her own C-MAP 'Digital transitions'. She found it helpful to follow the C-MAP structure and apply the methodical yet flexible approach when dealing with the problem.

The tool is meant to coach teachers and participants in improving their skills in the field of online teaching and learning, so to boost their performance.

"The logic behind the C-Map helped me a lot in helping people face this transition," said Arianna.

Coaching MAPs a project funded by the Erasmus+ programme. The project set out to develop and test a new coaching model called Coaching MAPS. In addition to a set of pre-prepared C-MAPs, there is a handbook and a training course all of which are available in English, Bulgarian, Italian, Dutch and Portuguese.

For further information visit:

www.coachingmaps.eu



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