

C-MAPS in Action

Coaching MAPS Case Study: Ellie Moore - Weirdo Ellie Cosplay

Introduction:

Cosplay is the practice of dressing up as a character from a film, book, or video game.

I started cosplay as I always loved costumes and thought it would be a fun hobby. However, it has brought me so much more- friends, confidence and so much happiness and a starting business!

The C-MAP model has helped me to develop my confidence when planning and filming my vlogcasts. C-MAP is a simple, but powerful planning tool. I believe my vlogs have improved and I know I will soon reach my 2021 target of 20K followers and it is only March!

Summary:

This case study about how a young cosplayer is using C-MAPS to improve the way she presents her makeover and costume transformations in her Vlogcasts. One of the things Ellie is often asked to do is to train followers in how to paint their face as characters such as the Ginch and the Joker.

“I am a cosplay influencer. I have a following of 12K. I review products and share how to create cosplay characters.”

Ellie Moore, WeirdoEllieCosplay

https://www.instagram.com/weirdo_ellie_cosplay/.



A Time-saving Framework:

The C-MAP Model and training courses was very helpful and gave me pointers and ideas on how to plan my on-line coaching sessions. It made me appreciate how much thought I need to give to it before turning on my webcam. I now have a better idea of things I need to think about and develop such as the content and the steps to use when breaking down how to make a costume.

C-MAPs provided me with a 'way-to-work' when I plan my vlogs. The step-by-step approach helps me to break the session into simple steps. C-MAPs has been a real time-saver for me. I also think my vlogging has improved and I hope to soon have 20K followers for my business which will be awesome!

Ellie is in Demand!

"As time goes by, I am now getting to meet loads of celebrities and being asked to record a podcast with Tara Lyn Strong, the Canadian-American actress who has provides voice-overs animation and video games".

Ellie's Instagram, Facebook, YouTube and TikTok videos and posts includes things such as makeup looks, convention vlogging and product reviews.



Coaching MAPs a project funded by the Erasmus+ programme. The project set out to develop and test a new coaching model called Coaching MAPS. In addition to a set of pre-prepared C-MAPs, there is a handbook and a training course all of which are available in English, Bulgarian, Italian, Dutch and Portuguese.

For further information visit:

www.coachingmaps.eu



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